

**FEED THE HUNGRY
GALA COMMITTEE**

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WILLIS OF MASSACHUSETTS

feed the hungry

ANNUAL GALA INTERFAITH SOCIAL SERVICES

Friday, December 5, 2014

**GRANITE LINKS BALLROOM
QUINCY, MASSACHUSETTS**

Sponsorship Opportunities

Corporate support is vital to Interfaith Social Services' fight against hunger. Your donation makes it possible for Interfaith to feed, clothe and comfort over 20,000 hungry local residents each year. A gift to Interfaith Social Services demonstrates your commitment to preventing hunger for individuals from all backgrounds, cultures, and age groups. We are happy to schedule a face-to-face meeting to discuss development of a sponsorship package that meets your specific marketing needs. For more information please contact Rick Doane at 617-773-6203 ext. 17.



INTERFAITH
SOCIAL SERVICES



PRESENTING LEVEL SPONSOR ▶ \$25,000

2 AVAILABLE 1 STILL AVAILABLE!

Provides 131,000 meals for hungry local families

- | Corporate Logo displayed as a **Presenting Sponsor** on all printed materials, including pre-event advertising, email blasts, Gala invitations, press releases, event banners and signage, program booklets and more.
- | **Exclusive** Presenting Level benefits: Prominent signage at Registration and Check Presentation
- | Logo displayed on Lawn Signs throughout the South Shore area, and on banners during the event
- | Introduction and special recognition from the podium at all Gala events
- | Featured in the event presentation
- | Name listed on the Interfaith Social Services website for one year (30,000+ hits per year)
- | Featured in overall social media campaign and event publicity, including each email blast (reaching over 3,000 email addresses with each campaign)
- | Corporate give-a-ways or marketing materials in guest bags
- | Full-page color ad on inside cover in the event program booklet
- | Up to twenty-five (25) tickets and reserved VIP table positioning
- | Up to twenty-five (25) drink vouchers to be redeemed at Granite Links bar the evening of the event

CHAMPION ▶ \$10,000

Provides 52,400 meals for hungry local families

- | Corporate Logo displayed as a **Champion Sponsor** on all printed materials, including pre-event advertising, email blasts, Gala invitations, press releases, event banners and signage, program booklets and more.
- | Logo displayed on Lawn Signs throughout the South Shore area, and on banners during the event
- | Introduction and special recognition from the podium at all Gala events
- | Featured in event video presentation
- | Name listed on the Interfaith Social Services website for one year (30,000+ hits per year)
- | Featured in overall social media campaign and event publicity, including each email blast (reaching over 3,000 email addresses with each campaign)
- | Corporate give-a-ways or marketing materials in guest bags
- | Full-page full-color ad in the event program booklet
- | Up to twenty (20) tickets and reserved VIP table positioning

HERO ▶ \$5,000

Provides 25,200 meals for hungry local families

- | Corporate Logo displayed as a **Hero Sponsor** on all printed materials, including pre-event advertising, email blasts, Gala invitations, event signage, and program booklets.
- | Name listed on the Interfaith Social Services website for one year (30,000+ hits per year)
- | Featured in overall social media campaign and event publicity
- | Corporate give-a-ways or marketing materials in guest bags
- | Recognition from the podium
- | Full-page black-and-white ad in the event program booklet
- | Up to fifteen (15) tickets and reserved VIP table positioning

ACTIVIST ▶ \$2,500

Provides 13,100 meals for hungry local families

- | Credit as an **Activist Sponsor** on all printed materials
- | Featured in overall social media campaign and event publicity
- | Corporate give-a-ways or marketing materials in guest bags
- | Recognition from the podium
- | Half-page black-and-white ad in the event program booklet
- | Up to ten (10) tickets and reserved table positioning

SUPPORTER ▶ \$1,000

Provides 5,240 meals for hungry local families

- | Credit as a **Supporter Sponsor** on all printed materials
- | Featured in overall social media campaign
- | Quarter-page black-and-white ad in the event program booklet
- | Up to ten (10) tickets

FRIEND ▶ \$300

Provides 1,572 meals for hungry local families

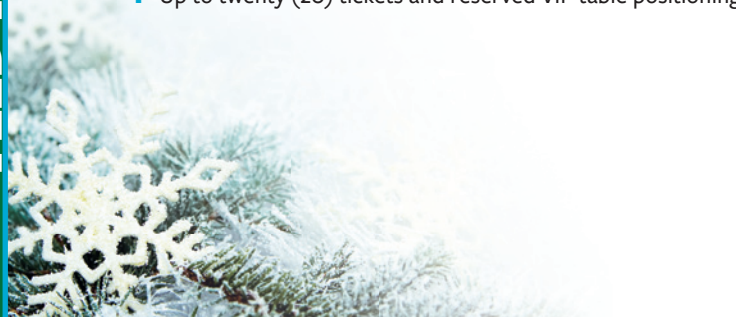
- | Two (2) tickets
- | Name listed in the event program booklet
- | Two drink vouchers to be redeemed at Granite Links bar the evening of the event

SWAG BAG SPONSOR ▶ \$5,000

EXCLUSIVE! 1 AVAILABLE AT THIS LEVEL

Provides 1,136 bags of groceries for hungry local families

- | Corporate logo prominently displayed on all 500 swag bags
- | Credit as the **Swag Bag Sponsor** on printed materials
- | Corporate give-a-ways or marketing materials in guest bags
- | Quarter-page black-and-white ad in the event program booklet



YES! We would like to be a Feed The Hungry Gala Sponsor at this level:

- Presenting \$25,000
 Champion \$10,000
 Hero \$5,000
 Exclusive Swag Bag Sponsor \$5,000
 Activist \$2,500
 Supporter \$1,000
 Friend \$300
 In-Kind (Auction, Raffle, Event)

- Although we cannot be a sponsor, we would like to purchase _____ individual tickets to the event at \$100 per ticket.
 Although we cannot be a sponsor, we would like to make a one-time gift of \$ _____ to support Interfaith Social Services.

CONTACT INFORMATION ▶

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

PAYMENT INFORMATION ▶

- Our check made out to *Interfaith Social Services* is enclosed.
 Please invoice us for the donation.
 We would like to pay with: VISA MC AMEX Discover

NAME ON CARD: _____

CARD NO.: _____ CSC CODE: _____ EXP. DATE: _____

SIGNATURE: _____

OTHER WAYS TO DONATE TO THE EVENT ▶

- We would like to donate an item for the Auction or Raffle.
 We would like to donate 500 items for the SWAG BAGS.

DESCRIPTION OF THE ITEM(S) BEING DONATED: _____

RESTRICTIONS ASSOCIATED WITH THE ITEM(S) (INCLUDING BLACKOUT DATES, EXPIRATION DATE, ETC.): _____

ESTIMATED \$ VALUE: _____

- We would like to buy a B&W ad in the Gala Program Book: Full Page: \$750 Half Page: \$500 Quarter Page: \$300
 We would like to include a coupon or flyer in every Swag Bag: 500 Swag Bag Inserts: \$500



PLEASE RETURN THIS COMPLETED FORM via mail to Interfaith Social Services, Attn: Feed The Hungry Gala, 105 Adams Street, Quincy MA 02169 or fax to (617) 472-4987.

If you have questions, or need additional information, please call Rick Doane at (617) 773-6203 ext. 17.

INTERFAITH SOCIAL SERVICES' TAX EXEMPT ID #: 04-2104853





THE SOUTH SHORE'S MULTI-SERVICE CENTER FOR FAMILIES IN NEED

Founded in 1947, Interfaith Social Services is dedicated to improving life for South Shore families and individuals in need. Our unique approach relies on a team of volunteers, donors and community partners to deliver compassionate, client-centered programs.

INTERFAITH SOCIAL SERVICES' FEED THE HUNGRY GALA is one of the premiere social events for Greater Boston and the South Shore. Guests include business, government and civic leaders as well as many personalities from various media outlets. This fundraiser supports Interfaith Social Services' numerous programs including: one of Greater Boston's largest emergency food programs, financial literacy and budgeting for low income individuals, a mental health counseling center, professional clothing for low income job seekers and various other assistance programs.



► www.InterfaithSocialServices.org

INTERFAITH SOCIAL SERVICES PROGRAM STATISTICS FOR LAST YEAR

- 591,051** pounds of food distributed by Interfaith's amazing volunteers
- 33,804** bags of food distributed to hungry South Shore residents
- 22,245** hours donated by Interfaith's volunteers
- 18,141** hungry individuals fed through the food pantry
- 10,114** boxes of food donated by local supermarkets and restaurants
- 8,266** bags of clothing donated to the Bureau Drawer Thrift Shop
- 7,661** households served by the food pantry
- 6,155** hungry children served by the food pantry
- 6,137** shoppers at the Bureau Drawer Thrift Shop
- 3,681** bags of food donated by local businesses, houses of worship, schools and individuals
- 3,203** number of calls for assistance logged by our counseling center
- 2,100** visits with grieving families and suffering patients at Quincy Medical Center
- 1,957** counseling hours logged by our caring counselors
- 1,100** households served that had never been to a food pantry before
- 800+** households received Thanksgiving meal baskets
- 600+** children received Christmas gifts
- 493** households that received budget counseling through the HomeSafe program
- 450** backpacks distributed to the children of food pantry clients
- 385** people avoided homelessness thanks to the HomeSafe program
- 350** outfits of professional clothing distributed to low income job seekers
- 300+** Halloween costumes distributed to the children of food pantry clients
- 300** Easter Baskets distributed to the children of food pantry clients