



SPONSORSHIP OPPORTUNITIES

THE 18TH ANNUAL **feed the hungry** ANNUAL GALA

INTERFAITH SOCIAL SERVICES

FRIDAY, DECEMBER 4, 2015

GRANITE LINKS BALLROOM, QUINCY, MASSACHUSETTS

CORPORATE SUPPORT IS VITAL TO INTERFAITH SOCIAL SERVICES' FIGHT AGAINST HUNGER. YOUR DONATION MAKES IT POSSIBLE FOR INTERFAITH TO FEED, CLOTHE AND COMFORT OVER 20,000 HUNGRY LOCAL RESIDENTS EACH YEAR.



SPONSOR RECOGNITION FOR THE 2015 GALA BEGINS IN JUNE. To ensure your company is included in all event marketing opportunities, please respond as early as possible. In 2014, Interfaith and the Gala were highlighted in *South Shore Living* magazine and received media coverage from NECN, the *Boston Herald*, Fox25, the *Patriot Ledger*, WBZ Radio, the *Cohasset Mariner* and *Hingham Journal*.

PRESENTING LEVEL SPONSOR ► \$25,000

Provides 10,244 bags of groceries for hungry local families

- Corporate Logo displayed as a **Presenting Sponsor** on all Gala materials, including pre-event advertising, email blasts, invitations, press releases, banners and signage, program booklets and more
- Featured in overall social media campaign and all event publicity
- Check presentation at Gala
- Logo displayed on lawn signs throughout the South Shore area, and on banners during the event
- Introduction and special recognition from the podium at all Gala events
- Name listed on the Interfaith Social Services website for one year (30,000+ hits per year)
- Inclusion of give-a-ways, coupons or marketing materials in guest swag bags
- Full-page full-color ad on inside cover in the program booklet
- Up to fifteen (15) tickets and reserved table

CHAMPION ► \$10,000

Provides 4,544 bags of groceries for hungry local families

- Corporate Logo displayed as a **Champion Sponsor** on all Gala materials, including pre-event advertising, email blasts, invitations, press releases, banners and signage, program booklets and more.
- Featured in overall social media campaign and all event publicity
- Logo displayed on lawn signs throughout the South Shore area, and on banners during the event
- Introduction and special recognition from the podium at all Gala events
- Name listed on the Interfaith Social Services website for one year (30,000+ hits per year)
- Inclusion of give-a-ways, coupons or marketing materials in guest swag bags
- Full-page full-color ad in the program booklet
- Up to twelve (12) tickets and reserved table

EXCLUSIVE SWAG BAG SPONSOR ► \$5,000

1 AVAILABLE AT THIS LEVEL

Provides 1,136 bags of groceries for hungry local families

- Corporate logo prominently displayed on all swag bags (500 in total)
- Credit as the **Swag Bag Sponsor** on printed materials
- Inclusion of give-a-ways, coupons or marketing materials in all swag bags
- Quarter-page black-and-white ad in the program booklet

HERO ► \$5,000

Provides 2,272 bags of groceries for hungry local families

- Corporate Logo displayed as a **Hero Sponsor** on all Gala materials, including pre-event advertising, email blasts, invitations, press releases, banners and signage, program booklets and more. Featured in the overall social media campaign and all event publicity
- Name listed on the Interfaith Social Services website for one year (30,000+ hits per year)
- Inclusion of give-a-ways, coupons or marketing materials in guest swag bags
- Full-page black-and-white ad in the program booklet
- Up to ten (10) tickets and reserved table

ACTIVIST ► \$2,500

Provides 1,136 bags of groceries for hungry local families

- Credit as an **Activist Sponsor** on all printed Gala materials
- Featured in overall social media campaign and event publicity
- Inclusion of give-a-ways, coupons or marketing materials in guest swag bags
- Half-page black-and-white ad in the program booklet
- Up to eight (8) tickets

SUPPORTER ► \$1,000

Provides 568 bags of groceries for hungry local families

- Credit as a **Supporter Sponsor** on printed event materials at the Gala
- Featured in the overall social media campaign
- Quarter-page black-and-white ad in the program booklet
- Up to six (6) tickets

FRIEND ► \$350

Provides 162 bags of groceries for hungry local families

- Two (2) tickets
- Name listed in the program booklet
- Two drink vouchers to be redeemed at bar during the event

MEDIA/IN-KIND DONATIONS ABOVE \$1,000

- Two (2) tickets
- Quarter-page black-and-white ad in the program booklet
- Featured in the overall social media campaign
- Recognition on signage at the event

SPONSOR EXCLUSIVE ► ADDITIONAL EVENT TICKETS DISCOUNTED AT \$100 PER TICKET

WE ARE HAPPY TO SCHEDULE A FACE-TO-FACE MEETING TO DISCUSS DEVELOPMENT OF A SPONSORSHIP PACKAGE THAT MEETS YOUR SPECIFIC MARKETING NEEDS. FOR MORE INFORMATION PLEASE CONTACT RICK DOANE AT 617-773-6203 EXT. 17.

☐ **YES! WE WOULD LIKE TO BE A FEED THE HUNGRY GALA SPONSOR AT THIS LEVEL:**

☐ Presenting \$25,000 ☐ Champion \$10,000 ☐ Hero \$5,000 ☐ Exclusive Swag Bag Sponsor \$5,000
☐ Activist \$2,500 ☐ Supporter \$1,000 ☐ Friend \$350 ☐ Media/In-Kind (Auction, Raffle, Event)

☐ Although we cannot be a sponsor, we would like to purchase _____ individual tickets to the event at \$125 per ticket.

☐ Although we cannot be a sponsor, we would like to make a one-time gift of \$ _____ to support Interfaith Social Services.

CONTACT INFORMATION ►

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

PAYMENT INFORMATION ►

☐ Our check made out to *Interfaith Social Services* is enclosed.

☐ Please invoice us for the donation.

☐ We would like to pay with: ☐ VISA ☐ MC ☐ AMEX ☐ Discover

NAME ON CARD: _____

CARD NO.: _____ CSC CODE: _____ EXP. DATE: _____

SIGNATURE: _____

OTHER WAYS TO DONATE TO THE EVENT ►

☐ We would like to donate an item for the Auction or Raffle. ☐ We would like to donate 500 items for the SWAG BAGs.

DESCRIPTION OF THE ITEM(S) BEING DONATED: _____

RESTRICTIONS ASSOCIATED WITH THE ITEM(S) (INCLUDING BLACKOUT DATES, EXPIRATION DATE, ETC.): _____

ESTIMATED \$ VALUE: _____

☐ We would like to buy a black-and-white ad in the Gala Program Book:

☐ Full Page: \$750 ☐ Half Page: \$500 ☐ Quarter Page: \$300



FRIDAY, DECEMBER 4, 2015 ■ GRANITE LINKS BALLROOM, QUINCY, MASSACHUSETTS
PLEASE RETURN THIS COMPLETED FORM via mail to Interfaith Social Services, Attn: Feed the Hungry Gala, 105 Adams Street, Quincy MA 02169 or fax to (617) 472-4987. If you have questions, or need additional information, please call Rick Doane at (617) 773-6203 ext. 17.

INTERFAITH SOCIAL SERVICES' TAX EXEMPT ID #: 04-2104853

FOR MORE INFORMATION PLEASE VISIT WWW.INTERFAITHSOCIALSERVICES.ORG





THE SOUTH SHORE'S MULTI-SERVICE CENTER FOR FAMILIES IN NEED

Founded in 1947, Interfaith Social Services is dedicated to improving life for South Shore families and individuals in need. Our unique approach relies on a team of volunteers, donors and community partners to deliver compassionate, client-centered programs.

INTERFAITH SOCIAL SERVICES' FEED THE HUNGRY GALA is one of the premiere social events for Greater Boston and Massachusetts' South Shore region. Guests include business, government and civic leaders as well as many personalities from various media outlets. This fundraiser supports Interfaith Social Services' numerous programs including: one of Greater Boston's largest emergency food programs, financial literacy and budgeting for low income individuals, a mental health counseling center, professional clothing for low income job seekers and various other assistance programs.



► www.InterfaithSocialServices.org

INTERFAITH SOCIAL SERVICES PROGRAM STATISTICS FOR 2014

744,631 pounds of food distributed by Interfaith's amazing volunteers

33,627 bags of food distributed to hungry South Shore residents

19,255 hours donated by Interfaith's volunteers

18,191 hungry individuals fed through the Pantry Shelf food program

10,983 boxes of food donated by local supermarkets and restaurants

8,764 bags of clothing donated to the Bureau Drawer Thrift Shop

7,689 households served by the Pantry Shelf

6,341 shoppers at the Bureau Drawer Thrift Shop

6,079 hungry children served by the food pantry

3,765 bags of food donated by local businesses, houses of worship, schools and individuals

2,568 number of calls for assistance logged by our counseling center

2,225 visits with grieving families and suffering patients at local medical centers

2,190 counseling sessions with suffering local residents who had no place else to turn for help

1,075 individuals who received help from our HomeSafe financial assistance program

991 households served that had never been to a food pantry before

800+ households received Thanksgiving meal baskets

751 community members who volunteered serving their neighbors in need

600+ children received Christmas gifts

461 households that received budget counseling through the HomeSafe program

400+ backpacks distributed to the children of food pantry clients

350 Easter Baskets distributed to the children of food pantry clients

300+ Halloween costumes distributed to the children of food pantry clients

292 outfits of professional clothing distributed to low income job seekers

152 households avoided homelessness thanks to the HomeSafe program

